

Thursday 18th June 2020

LO: To create a persuasive hotel advert.

Yesterday, you should have written the key content for your advert. Today I would like you to read back through it and improve it.

Ensure that you have the following features:

- Exaggeration
- Rhetorical questions
- Alliteration
- Exclamative sentences
- Adjectives
- Deals and bargains
- Undermining

I would now like you to create your advert, writing up your work with improvements made and including pictures and colour. You can create it on a computer or by hand, whichever you would prefer.

Please post your finished advert on Seesaw today. It needs to be a page long, minimum.