

Monday 15th June 2020

LO: To understand how to use exaggeration effectively.

Exaggeration (also known as hyperbole) can be a great way to persuade someone to do or believe something. People exaggerate because they have a strong belief about something.

You can exaggerate about how good something is to convince someone to buy it. You can exaggerate about how much you need something to convince someone to get you it. You can exaggerate how awful something is to convince someone that yours is better. These are great ways to persuade your reader to go with your opinion.

Here are some examples:

"Quick, try this cupcake! It's the most delicious snack in the entire world and it only costs £3.00!"

"I was walking by the river and suddenly I saw this huge dog, it was as big as a bear!"

"I've told you a million times to tidy your bedroom!"

"Mum, it's the most beautiful dress I've ever seen, if I don't get it I'll die!"

"This is taking me forever!"

Try and think of some of your own examples of exaggeration. Write 5 in your book.

Task:

Create an advert to sell something. It could be a cake sale poster, a new toy advert or a sign about an event.

Make it persuasive so I will want to buy it or go there.

Place lots of short, snappy examples of exaggeration onto the poster so you convince me! Also, make it as bright and bold as you can, it needs to get my attention.

Please upload your finished design to Seesaw.